



## Product Labelling Specification

<b>Product Name</b> :	Maarud Potetgull Intense Cheese & Red Pepper	<b>PLS Issue No.</b> :	2.0
<b>Additional Information</b> :		<b>Date</b> :	2025-05-08
<b>Country</b> :	NO	<b>Page</b> :	1 of 2
		<b>Related Spec No.</b> :	5074066
		<b>Spec Issue No.</b> :	001 Current
		<b>Date</b> :	2025-04-02

<b>Reasons for Revision/Issue:</b>		
Reason for update: NPD, Intense project		
Seasoning: RMS AGILE NR 5074599-001, Chili Cheese Intense, 803921, Culinar, Current, Culinar		
<b>Regulatory Approvals:</b>	<b>Name:</b> Ida Windahl	<b>Date:</b> 2025-05-12
<b>Owner of document:</b>	Shani Kidd	2025-05-08
<b>1. Names:</b>		
<b>a) Brand Name:</b>		Maarud
<b>b) Product Name:</b>	<b>ENG</b>	Potetgull Intense Cheese & Red Pepper
	<b>NO</b>	Potetgull Intense cheese & red pepper
<b>c) Legal Designation:</b>	<b>ENG</b>	Crispy, crinkle cut potato crisps with rich taste of chili and cheese.
	<b>NO</b>	Sprø, rifla potetchips med fyldig smak chili og ost.
<b>2a. Claims:</b>	<b>ENG</b>	Extra spicy, extra crispy
	<b>NO</b>	Ekstra krydret, ekstra sprø
<b>2b. Marketing claims / statement:</b>	In shield BOP:	Kortreist Vi bruker kortreiste poteter når vi lager Potetgull. Hele 8 av 10 poteter er dyrket under 11 mil fra produksjonen vår på Maarud Gård.
<b>3. Ingredient Line:</b>	<b>ENG</b>	<i>Ingredients: Potatoes, sunflower- and rapeseed oil in variant portions, seasoning (salt, spices (paprika, chili, garlic, jalapeno, Carolina reaper chili), onion powder, sugar, <b>WHEY</b> powder (<b>MILK</b>), <b>WHEY</b> protein (<b>MILK</b>), dextrose, yeast extract, <b>CHEESE</b> powder (0,3%), natural flavourings (<b>MILK</b>), acidity regulators (lactic acid, citric acid).</i>
	<b>NO</b>	Ingredienser: Poteter, solsikke- og rapsolje i varierende mengdeforhold, krydderblanding (salt, krydder (paprika, chili, hvitløk, jalapeno, Carolina reaper chili), løkpulver, sukker, <b>MYSE</b> pulver ( <b>MELK</b> ), <b>MYSE</b> protein ( <b>MELK</b> ), druesukker, gjærekstrakt, <b>OSTE</b> pulver (0,3%), naturlige aromaer ( <b>MELK</b> ), surhetsregulerende midler (melkesyre, sitronsyre)).
<b>4. Quantity Declaration:</b>		175 g
<b>5 a) Shelf Life Statement:</b>	<b>ENG</b> Best before:	
	<b>NO</b> Best før, ofte god etter.	
<b>5 b) Shelf life days:</b>		168 days

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<b>6. Storage Conditions:</b>	<b>ENG</b>	Keep in a dry place, protected against severe light and not above normal room temperature. <i>Packaged in a protective atmosphere</i>
	<b>NO</b>	Oppbevares tørt, beskyttet mot sterkt lys og ikke over normal romtemperatur. Pakket i beskyttende atmosfære.

<b>7.a) Country of Origin:</b>	
<b>7.b) Manufacturing Plant:</b>	Maarud AS  ☎ 800 14 001 <a href="http://www.maarud.no">www.maarud.no</a>  Maarud logo types, der Grüne Punkt, restavfallsymbol.   Les hvorfor vi mener dette er den mest miljøvennlige posen hittil på maarud.no

### 8. Preparation Instructions:

<b>9.a) Serving size:</b>	30 g
<b>9.b) No. of Servings per pack:</b>	For 175g bag: 5-6 servings

<b>10. Nutrition Information:</b>				
	Per 100g	Per 30g	RI	Guideline Reference Intake
Energi	2150 kJ	645 kJ	8 %	8400 kJ
	516 kcal	155 kcal	%	2000 kcal
Fett	33 g	9,9 g	14 %	70 g
- hvorav mettede fettsyrer	2,7 g	0,8 g	4 %	20 g
Karbohydrater	46 g	14 g	5 %	260 g
- hvorav sukkerarter	1,1 g	0,3 g	<1 %	90 g
Kostfiber	5,2 g	1,6 g	-	
Protein	6,0 g	1,8 g	4 %	50 g
Salt	1,7 g	0,5 g	8 %	6 g

<b>11. Other Information:</b>	
<b>a) Nutriscore</b>	C
<b>b) Dietary suitability:</b>	
<b>c) Vegan:</b>	
<b>d) Other:</b>	